

25 September 2024

PRESS RELEASE

EXBERRY® by GNT to present colorful concepts at Gulfood Manufacturing 2024

GNT will showcase its plant-based EXBERRY® color rainbow with an array of eye-catching food and drink concepts at Gulfood Manufacturing 2024 (5-7 November 2024, Dubai World Trade Centre).

EXBERRY® colors are made from non-GMO fruit, vegetables, and plants and can be used to achieve vibrant shades from across the whole spectrum. They are halal-certified and can provide an effective replacement for artificial colors and carmine in almost any application, including confectionery, baked goods, and dairy products.

At Gulfood Manufacturing, GNT (hall 6, stand B6-48) will give visitors the chance to sample popcorn, potato chip, and beverage concepts featuring a range of EXBERRY® colors.

Santhosh Thankappan, Sales Director at GNT Middle East, said: “Our vibrant rainbow of EXBERRY® coloring solutions can deliver spectacular results in food and drink while supporting natural ingredient lists. We’re excited to give Gulfood Manufacturing visitors the chance to experience the power of plant-based colors through our innovative concepts.”

GNT offers full support to manufacturers when making the switch to EXBERRY® to simplify the product development process. The company’s experts will be available throughout Gulfood Manufacturing to discuss technical issues and beyond for specific project requirements.

Santhosh Thankappan added: “We’re committed to helping food and beverage brands succeed by delivering the vibrant, high-performing, and cost-effective coloring solutions they need. We pride ourselves on delivering exceptional service every step of the way, from color matching and stability testing through to regulatory matters and quality documentation.”

For more information about Gulfood Manufacturing, visit:

www.gulfoodmanufacturing.com

END

For more information, contact:

Robin Hackett, Ingredient Communications

robin@ingredientcommunications.com | +44 7507 277733

About EXBERRY[®]

EXBERRY[®] is a leading global brand of plant-based, sustainable colors for food and drink. The EXBERRY[®] portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savory, and plant-based meat, seafood, and dairy. EXBERRY[®] colors are trusted by many of the world's leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in long-term stockholding. The company supports its customers throughout every stage of the product development process, including concept innovation, color selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.